

Managing IP – Media and People

Recorded: Monday 20 August 2018

Guest Speaker: *David Fixler*

Learning Objectives

- A basic understanding of what copyright is and what it protects.
- An understanding of how to navigate copyright ownership in the digital space including on social media.
- The dos and don'ts with photos and art in buildings.
- A basic understanding of moral rights.
- Key considerations for managing IP within an architecture practice.

To record the number of formal CPD points specified on this certificate, please complete the assessment below:

1. What is copyright and what does it protect?
2. What are the limits on reposting content on social media?
3. Will social media platforms assist if my content is reposted without approval?
4. What can I do if my trade mark is being misused online?
5. Can an architect prevent someone posting an image of a building without approval?
6. What rights does an artist have in an artwork incorporated into a building (e.g. graffiti)?
7. How do I know whether I own copyright in the work created within my architecture practice?
8. Has my architecture practice obtained relevant rights from third parties?
9. What can I do if an employee who has left my firm is creating works which are substantially similar to my firm's work?

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This is to certify that

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Name

has participated in the Queensland Chapter CPD webinar
Managing IP – Media and People

AACA Competency Standards

Practice Management

AACA Knowledge Domain

Regulatory

Undertaken between
April 2019 – March 2020