Deep Acres Apartments epitomises the architect’s belief in the values of the Modern Movement, within the context of 1940s South Australia. The design solution expressed the technology of the day, the architectural form provided the ornament and the efficient use of space expressed modern living ideals, in a well detailed and crafted building.

Deep Acres flats was built in 1942 to the design of architect Jack Hobbs McConnell and represents one of the earliest Modern Movement style buildings in South Australia. The building demonstrates many of the hallmarks of the style including the absence of ornamentation, use of modern materials, streamlined detailing and the incorporation of a flat roof - considered bold at the time. Other aspects of the style used in the building included porthole windows and vertical shaft windows, curved brick walls and sun decks. The front garden comprises an area bound by a low front wall and contained manicured poplar trees and cumquats, a row of roses along the front wall and a grassed area on the terrace.

Architect, Jack McConnell is considered one of the leading advocates of Modern Movement - and later International Style - architecture in South Australia and Deep Acres Apartments stands as one of his exemplar works of the period.

**DETAILS:**

**Location**
283-291 Melbourne Street, North Adelaide

**Architect**
McConnell, Jack

**Date**
1942

*Photos - Michael Queale*